

The launch of the [Eureka Exchange](#) and goingforthegreen.net is your gateway to network, learn how to accelerate innovation and green your productivity – to do better with less©.

By small business for small business The Eureka Exchange brings together green innovations, green technologies, and ideas geared to enhance productivity for small and medium-sized businesses. The value-add – a better bottom line for small businesses, an essential for community prosperity, and economic development. Save money, create efficiencies and address the growing customer demand for green.

The launch of the Eureka Exchange is coming! On March 20th 2010 the Eureka Exchange will host an Internet-based High Definition TV broadcast. The launch will include speakers from around the world, business leaders and exciting ideas that are on the forefront of the green productivity revolution. The broadcast will be shot in Meaford Ontario in a recently renovated Edwardian-styled Opera House. The launch venue blends presentations in the intimate theatre setting, with the option for over 5,000 participants to participate electronically without leaving the office – personal theatre at its best! There is also an Eco-Fair in the same building showcasing innovations directly applicable to small business, and to consumers.

The question is not “will you participate”; it’s how you will be there! Don’t miss the chance to be part of the launch.

Visit goingforthegreen.net for details, or contact James McIntosh at eurakexchange@meaford.ca